



See more, get more, save more



Blue Shield of California gives you choices – and – lots of them. And with access to a vast network of independent eye doctors and popular retailers, it's easy to book an exam and use your discount. Plus, your Insight Discount Plan lets you score the hottest brands for less.

Locate an eye doctor

Our network has thousands of independent eye doctors and popular retailers. So you can see who you want to see, when and where you want to see them. Visit blueshieldca.com/fad to find a provider near you.

Schedule an appointment

Schedule an appointment online, call ahead or stop by one of the many eye doctors that offer walk-in appointments. Most offer evening and weekend hours to fit any schedule.

Use your discount

When you arrive, let the eye doctor know you have a discount plan through Blue Shield.

Keep seeing the good stuff

You can use your Blue Shield discount once, twice or as often as you like on nearly all your vision care purchases at our participating providers.

Visit blueshieldca.com/fad to find an eye doctor near you and schedule an appointment today.



Insight Discount Plan

Dependents are eligible.
This is not insurance.

Customer Service:
(877) 601-9083

Signature: _____

Customer Service
Visit blueshieldca.com or call
(877) 601-9083

EyeMed Doctors/Providers Only
Visit eyemed.com to receive plan information,
authorization online or call (800) 521-3605



LENSCRAFTERS



Blue Shield of California is an independent member of the Blue Shield Association.

EyeMed is independent of Blue Shield of California and is contracted by Blue Shield to provide vision services.

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Blue Shield of California

Insight Discount Plan

Non-voluntary enrollment

Discounted exam and a defined materials discount

Vision care services and materials	Member cost
Exam services	
Exam	\$5 off retail price
Contact lens fit and follow-Up	\$10 off retail price
Frames	35% off retail price
Standard non-glass lenses	
Single vision	Up to \$50
Bifocal	Up to \$70
Trifocal	Up to \$105
Progressive - standard	Up to \$135
Progressive - premium	20% off retail price
Lens options	
UV treatment	\$15
Tint - solid or gradient	\$15
Scratch coating - standard plastic	\$15
Polycarbonate - standard	\$40
Anti Reflective Coating - standard	\$45
Anti Reflective Coating - premium	20% off retail price
Other add-ons and services	20% off retail price
Contact lenses (Discounts applied to materials only)	
Contacts—conventional	15% off retail price
Laser vision correction†	
LASIK or PRK	15% off retail price or 5% off promotional price
Frequency	
Examination, frame, lenses, contact lenses	Unlimited

Limitations/exclusions

Complete pairs of glasses (frame, lens and lens options) must be purchased in the same transaction to receive full discount.* Orthoptic or vision training, subnormal vision aids and any associated supplemental testing. Medical and/or surgical treatment of the eye, eyes or supporting structures. Corrective eyewear required by an employer as a condition of employment and safety eyewear unless specifically covered under plan. Services provided as a result of any Worker's Compensation law. Discount not available on frames where the manufacturer prohibits a discount.

For more information about our non-covered services and our business interests, visit blueshieldca.com.

*Items purchased separately will be discounted 20% off of the retail price.

THIS IS NOT INSURANCE

†Blue Shield of California members receive 15% off retail price or 5% off promotional price, with the Wavelight Laser, at LasikPlus®, TLC Laser Eye Centers, and The LASIK Vision Institute. LASIK helps correct nearsightedness, farsightedness and astigmatism. To find a credentialed LASIK provider and schedule your LASIK exam today, call 1-800-988-4221 or visit U.S. Laser Network to learn more.

All rights reserved. Member will receive a 20% discount on those items purchased at participating providers that are not specifically covered by this discount design. The 20% discount may not be combined with any other discounts or promotional offers, and the discount does not apply to EyeMed Providers' professional services or contact lenses. Retail prices may vary by location. In the state of Texas, EyeMed Vision Care, LLC is the Discount Health Operator offering Blue Shield of California vision discounts.

This discount design is offered with the EyeMed Insight panel of providers. professional services or contact lenses. Retail prices may vary by location. In the state of Texas, EyeMed Vision Care, LLC is the Discount Health Operator offering Blue Shield of California vision discounts.

This discount design is offered with the EyeMed Insight panel of providers.

INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS

PEARLE
VISION

OPTICAL