



# IMPROVING MEDICATION ADHERENCE & LOWERING COSTS FOR MEMBERS WITH CHRONIC CONDITIONS

*New Prescription Savings Program powered by Sempre Health offers discounts to promote medication adherence.*

**Sempre Health** is a digital health technology company that offers an SMS text-based program designed to increase prescription affordability and medication adherence.

Sempre Health has partnered with Blue Shield to increase medication adherence, decrease medical costs, and improve the member experience.

## Questions?

Contact your Blue Shield representative for more information.

## HOW THE PRESCRIPTION SAVINGS PROGRAM WORKS

Members taking formulary medications for select chronic conditions receive email/direct mail invitations to enroll, which takes seconds via text, online, or by calling Sempre Health.

Enrolled members will receive a discount ID that applies to their cost share when filling their prescriptions at any retail pharmacy.

Participating members receive text messages with refill reminders and their costs for each on-time refill.

## ENHANCED MEMBER EXPERIENCE

Easy enrollment with no charge to members or employers.

Eligible members typically save an average of 45% on out-of-pocket costs, approximately \$230 a year.

The savings depends on the member's plan and refill frequency, but the more on-time refills, the more saved.

An account, app, or smart phone is not necessary to take advantage of the pharmacy discounts.

## MEMBER & GROUP PLAN ELIGIBILITY

Members are eligible for the Prescription Savings Program if they are currently taking one of the chronic condition medications included in the program.

Program invitations to eligible commercial members will arrive in 2023.

Sempre Health and Blue Shield will work together to add additional chronic condition medications to the program over time.

## RESULTS WITH REGIONAL HEALTH PLAN

- Launched with fully insured members
- 51% of eligible members opted into the program
- 13% improvement in proportion of adherent members (PDC\*  $\geq$  0.8)
- 7% reduction in heart-related ER visits
- 49% of eligible members (~15K) have enrolled and saved over \$2.1M on their prescription out-of-pocket costs since 2018

*\*PDC = Proportion of Days Covered*